



Association for the Advancement  
of Automotive Medicine

2018  
62nd ANNUAL SCIENTIFIC CONFERENCE

Exploring pre-crash,  
crash, and post-crash  
related research

October 6 - 10, 2018 ■

Hutton Hotel ■

Nashville, TN, USA ■

SPONSORSHIP PROSPECTUS



"I appreciated networking with leaders in the field in a casual, yet professional way."

## About AAAM

Founded in 1957, the Association for the Advancement of Automotive Medicine (AAAM) is the premier professional multidisciplinary organization dedicated entirely to the prevention and control of injuries from motor vehicle crashes. AAAM members, representing more than 20 countries, provide medical, engineering and research expertise and public policy guidance through educational programs, scientific research forums and pre-eminent injury coding tools such as the Abbreviated Injury Scale (AIS), an internationally accepted tool for ranking injury severity.

## Conference Objectives:

This is the only conference dedicated to multidisciplinary approaches to automotive-related trauma. It includes the latest published and active research in areas such as epidemiology, biomechanics, treatment and management, transport, etc. along with new strategies to effectively prevent auto-related injuries.

## Attendees:

Emergency Physicians & Nurses | Orthopedic Surgeons | Trauma Surgeons | Neurosurgeons | Radiologists | Psychiatrists | Pediatricians | Emergency Medical Personnel | Biomechanical & Vehicle Design Engineers | Automotive Engineers | Crash Investigators | Health Policy Specialists | Internists | Psychologists | Epidemiologists | Crash Reconstructionists & Road Safety Experts | Insurance & Automotive Industry Professionals

## Opportunities:

### Education

- Seminars with the latest issues, strategies, and trends surrounding automotive-related trauma
- Student Symposium presenting latest research and works in progress by international young researchers

### Networking

- Multi-generational engagement with attendees from varied areas of expertise
- Learn about new services, products, and research
- Mentoring opportunities for up-and-coming leaders

# SPONSOR OPPORTUNITIES

## Engage - \$3,000

### Package Benefits:

- Sponsorship and recognition of 1 break
- 1 Full Conference Registration with access to all sessions, luncheons and facilitated networking sessions. Includes 1 Conference Journal.
- Name printed in conference materials
- Name on the AAAM website
- Acknowledgement in *AAAM INROADS* (quarterly e-publication)

## Explore - \$5,000

### All benefits of Engage level plus:

- Upgrade to 2 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
  - 2 Conference Journals
  - 5% Discount on additional registrations
- 2 annual memberships for qualified members. Includes:
  - 2 AAAM annual memberships
  - 2 subscriptions to TIP Journal
  - 2 subscriptions to AAP Journal
- Page on AAAM website featuring corporate sponsors with company name, brief description and link to their website

### Choose One Additional Benefit Below:

- Social media mentions of company name on AAAM Twitter account
- Recognition via onsite signage

## Impact - \$10,000

### All benefits/choices of Explore level plus:

- Upgrade sponsorship and recognition. Pick one:
  - 2 breaks
  - 1 break and New Member Breakfast
  - Pre-Conference
- Upgrade to 3 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
  - 3 Conference Journals
  - 10% Discount on additional registrations
- Upgrade to 3 annual memberships for qualified members. Includes:
  - 3 AAAM annual memberships
  - 3 subscriptions to TIP Journal
  - 3 subscriptions to AAP Journal
- Upgrade to two additional tickets to AAAM Recognition Dinner

### Choose Two Additional Benefits Below:

- Ads on AAAM website (Up to two 125x125 banner ads for 6 months)
- One Conference packet insert
- Ad in conference program book

"The presentation and scientific quality along with networking opportunities were a strength of this conference."



"I liked the size of the conference and ability to discuss and network."



## **Dynamic - \$20,000+**

### All benefits/choices of Impact level plus:

- Upgrade sponsorship and recognition: Pick one:
  - Welcome Reception
  - Student Symposium
  - 4 Breaks
  - Lunch
- Upgrade to 4 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
  - 4 Conference Journals
  - 20% Discount on additional registrations
- Upgrade to 4 annual memberships for qualified members. Includes:
  - 4 AAAM annual memberships
  - 4 subscriptions to TIP Journal
  - 4 subscriptions to AAP Journal

### Choose Three Additional Benefits Below:

- Premium seating at keynote and other important sessions – different table cloth and table tent with company name
- 1 copy of latest edition of AIS© Dictionary
- AAAM to send 1 complimentary eBlast to post-registration list (content to be pre-approved by AAAM)
- Feature article on sponsor in AAAM *INROADS* newsletter



## Stand Alone Sponsorships

(Can be part of sponsorship packages or stand-alone):

- Recognition Dinner and Awards Ceremony- \$30,000**  
**(See Dynamic Level for comparable benefits)**  
A celebration and recognition of individuals who have demonstrated dedication and made significant contributions in traffic injury control
- Welcome Reception - \$12,000**  
**(See Impact Level for comparable benefits)**  
Preceding the formal opening of the conference, AAAM invites all attendees to enjoy an evening with friends and colleagues
- Student Symposium - \$12,000**  
**(See Impact Level for comparable benefits)**  
Gives students the opportunity to present works in progress to an experienced research audience composed of AAAM members from diverse disciplines
- Lunch – \$10,000 (See Impact Level for comparable benefits)**
- Break - \$3,000 (See Engage Level for comparable benefits)**
- Pre-Conference - \$3,000**  
**(See Engage Level for comparable benefits)** Preceding the regular conference, an all-day seminar with varied topics pertaining to traffic-related injury control
- New Member Breakfast - \$1,500 (Benefits include acknowledgment in conference materials and on AAAM website)**  
New members and prospective members meet colleagues and learn more about joining AAAM
- Mentoring Session - \$1,500 (Benefits include acknowledgment in conference materials and on AAAM website)**  
A networking session that allows students and young professionals to interact with experienced, distinguished AAAM members
- Conference packet inserts - \$500 (Benefit includes acknowledgment in conference materials)**  
Items in which all conference attendees could benefit (e.g., notepads, pens, etc.). Sponsor to provide prior to conference

**We acknowledge that benefits must be consistent with company policies. For options that best fit your company, please contact AAAM at (847) 844-3880 or [info@aaam.org](mailto:info@aaam.org).**

# Past AAAM Corporate Supporters include:





# Sponsorship Agreement

Please send completed form, pages you checked, and payment to:

AAAM  
Email: [info@aaam.org](mailto:info@aaam.org)  
Fax: 312-644-8557  
Mail: 35 E. Wacker Dr., Suite 850, Chicago, IL 60601

## Contact Information:

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
Province/Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Total: \$ \_\_\_\_\_

Sponsorship Level/Type:  Engage  Explore  Impact  Dynamic

## Payment information: (Please make all payments in US currency.)

Check (make payable to AAAM)

Credit Card

For your protection, AAAM cannot accept credit card information via email. Email is an insecure means of transmitting information and should not be used to send credit card numbers or other sensitive personal information. Please call our office at (847) 844-3880 during regular business hours to complete this transaction. AAAM accepts Visa, MasterCard, American Express, and Discover.

Invoice Me

AAAM will follow up with sponsors regarding benefit selections, membership, and conference registrations. Thank you.