

Safety In the Next Decade

Portland
Oregon
USA

October
13 - 16,
2020

Annual
Scientific
Conference



$[1+2+3+4 = 10]$



We invite you to join us in re-shaping the future of roadway safety by becoming a conference sponsor.

You likely know that over 1.25 million people die each year worldwide in roadway collisions. That averages to over 3,250 deaths each and every day. We at AAAM know you share our mission to prevent and control automotive injury. We invite you to support that mission and contribute to what our members are doing every day to achieve it:

The Association for the Advancement of Automotive Medicine (AAAM) leverages original scientific research, authoritative educational programs, opinion-leading policy recommendations, and our crown jewel, the Abbreviated Injury Scale (AIS) – the singular injury severity coding and ranking tool in the field of automotive medicine.

AAAM's annual conference provides a global forum for networking and collaborating with like-minded but extremely diverse auto safety "ecosystem" participants. Please join our 64th Annual Scientific Conference – revealing the latest breakthrough research in auto and roadway safety – on October 13 - 16, 2020 in Portland, Oregon, USA.

$[1+2+3+4 = 10]$



“I appreciated
networking with
leaders in the field
in a casual, yet
professional way.”

[1+2+3+4 = 10]

About AAAM

AAAM is the premier multidisciplinary professional organization dedicated to the elimination of roadway collisions and the reduction of injuries and their severity (when they occur). AAAM members, representing more than 20 countries, provide medical, engineering and research expertise and public policy guidance through educational programs, scientific research forums and pre-eminent injury coding tools such as the Abbreviated Injury Scale (AIS), an internationally accepted tool for ranking injury severity.

Conference Objectives:

This is the only conference dedicated to multidisciplinary approaches to automotive-related trauma. It includes the latest published and active research in areas such as epidemiology, biomechanics, treatment and management, transport, etc. along with new strategies to effectively prevent auto-related injuries.

Attendees:

Emergency Physicians & Nurses | Orthopedic Surgeons | Trauma Surgeons | Neurosurgeons | Radiologists | Psychiatrists | Pediatricians | Emergency Medical Personnel | Biomechanical & Vehicle Design Engineers | Automotive Engineers | Crash Investigators | Health Policy Specialists | Internists | Psychologists | Epidemiologists | Crash Reconstructionists & Road Safety Experts | Insurance & Automotive Industry Professionals

Opportunities:

Education

- Seminars with the latest issues, strategies, and trends surrounding automotive-related trauma
- Student Symposium presenting latest research and works in progress by international young researchers

Networking

- Multi-generational engagement with attendees from varied areas of expertise
- Learn about new services, products, and research
- Mentoring opportunities for up-and-coming leaders

“The presentation and scientific quality along with networking opportunities were a strength of this conference.”

SPONSOR OPPORTUNITIES

☐ Engage - \$3,000

Package Benefits:

- Sponsorship and recognition of 1 break
- 1 Full Conference Registration with access to all sessions, luncheons and facilitated networking sessions. Includes 1 Conference Journal.
- Name printed in conference materials
- Name on the AAAM website
- Acknowledgement in *AAAM INROADS* (quarterly e-publication)

☐ Explore - \$5,000

All benefits of Engage level plus:

- Upgrade to 2 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
 - 2 Conference Journals
 - 5% Discount on additional registrations
- 2 annual memberships for qualified members. Includes:
 - 2 AAAM annual memberships
 - 2 subscriptions to TIP Journal
 - 2 subscriptions to AAP Journal
- Page on AAAM website featuring corporate sponsors with company name, brief description and link to their website

Choose One Additional Benefit Below:

- ☐ Social media mentions of company name on AAAM Twitter account
- ☐ Recognition via onsite signage

☐ Impact - \$10,000

All benefits/choices of Explore level plus:

- Upgrade sponsorship and recognition. Pick one:
 - ☐ 2 breaks
 - ☐ 1 break and New Member Breakfast
 - ☐ Pre-Conference
- Upgrade to 3 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
 - 3 Conference Journals
 - 10% Discount on additional registrations
- Upgrade to 3 annual memberships for qualified members. Includes:
 - 3 AAAM annual memberships
 - 3 subscriptions to TIP Journal
 - 3 subscriptions to AAP Journal
- Upgrade to two additional tickets to AAAM Recognition Dinner

Choose Two Additional Benefits Below:

- ☐ Ads on AAAM website (Up to two 125x125 banner ads for 6 months)
- ☐ One Conference packet insert
- ☐ Ad in conference program book



"I liked the size of the conference and ability to discuss and network."



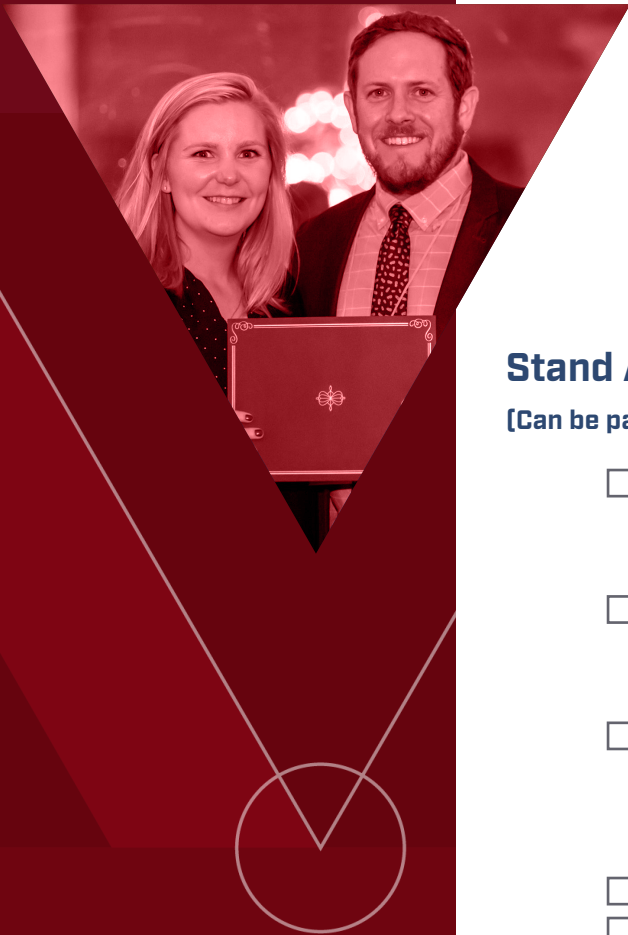
☐ **Dynamic - \$20,000+**

All benefits/choices of Impact level plus:

- Upgrade sponsorship and recognition: Pick one:
 - ☐ Welcome Reception
 - ☐ Student Symposium
 - ☐ 4 Breaks
 - ☐ Lunch
- Upgrade to 4 Full Conference Registrations with access to all sessions, luncheons and facilitated networking sessions. Includes:
 - 4 Conference Journals
 - 20% Discount on additional registrations
- Upgrade to 4 annual memberships for qualified members. Includes:
 - 4 AAAM annual memberships
 - 4 subscriptions to TIP Journal
 - 4 subscriptions to AAP Journal

Choose Three Additional Benefits Below:

- ☐ Premium seating at keynote and other important sessions – different table cloth and table tent with company name
- ☐ 1 copy of latest edition of AIS© Dictionary
- ☐ AAAM to send 1 complimentary eBlast to post-registration list (content to be pre-approved by AAAM)
- ☐ Feature article on sponsor in AAAM *INROADS* newsletter



Stand Alone Sponsorships

[Can be part of sponsorship packages or stand-alone]:

- ☐ **Recognition Dinner and Awards Ceremony- \$30,000**
(See Dynamic Level for comparable benefits)
A celebration and recognition of individuals who have demonstrated dedication and made significant contributions in traffic injury control
- ☐ **Welcome Reception - \$12,000**
(See Impact Level for comparable benefits)
Preceding the formal opening of the conference, AAAM invites all attendees to enjoy an evening with friends and colleagues
- ☐ **Student Symposium - \$ **SOLD****
(See Impact Level for comparable benefits)
Gives students the opportunity to present works in progress to an experienced research audience composed of AAAM members from diverse disciplines
- ☐ **Lunch – \$10,000 (See Impact Level for comparable benefits)**
- ☐ **Break - \$3,000 (See Engage Level for comparable benefits)**
- ☐ **Pre-Conference - \$3,000**
(See Engage Level for comparable benefits) Preceding the regular conference, an all-day seminar with varied topics pertaining to traffic-related injury control
- ☐ **New Member Breakfast - \$1,500 (Benefits include acknowledgment in conference materials and on AAAM website)**
New members and prospective members meet colleagues and learn more about joining AAAM
- ☐ **Mentoring Session - \$1,500 (Benefits include acknowledgment in conference materials and on AAAM website)**
A networking session that allows students and young professionals to interact with experienced, distinguished AAAM members
- ☐ **Conference packet inserts - \$500 (Benefit includes acknowledgment in conference materials)**
Items in which all conference attendees could benefit (e.g., notepads, pens, etc.). Sponsor to provide prior to conference

We acknowledge that benefits must be consistent with company policies. For options that best fit your company, please contact AAAM at (847) 844-3880 or info@aaam.org.

Past AAAM Corporate Supporters include:

DEPARTMENT OF
**BIOMEDICAL
ENGINEERING**



MERC

Medical and Engineering Research Consultants
"Integrating Medicine and Engineering in Injury Causation Analysis"



www.MedicalERC.com

NISSAN
MOTOR COMPANY

TOYOTA



**Children's Hospital
of Philadelphia**

Center for Injury Research and Prevention

Transportation Safety Technologies, Incorporated



SCHOOL OF BIOMEDICAL ENGINEERING AND SCIENCES



Sponsorship Agreement

Please send completed form, pages you checked, and payment to:

AAAM
Email: info@aaam.org
Fax: 312-644-8557
Mail: 35 E. Wacker Dr., Suite 850, Chicago, IL 60601

Contact Information:

Company: _____
Contact: _____ Title: _____
Address: _____
City _____ State _____ Zip: _____
Province/Country: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Sponsorship Total: \$ _____

Sponsorship Level/Type: ☐ Engage ☐ Explore ☐ Impact ☐ Dynamic

☐ Other: _____

Payment information: [Please make all payments in US currency.]

☐ Check (make payable to AAAM)

☐ Credit Card

For your protection, AAAM cannot accept credit card information via email. Email is an insecure means of transmitting information and should not be used to send credit card numbers or other sensitive personal information. Please call our office at (847) 844-3880 during regular business hours to complete this transaction. AAAM accepts Visa, MasterCard, American Express, and Discover.

☐ Invoice Me

AAAM will follow up with sponsors regarding benefit selections, membership, and conference registrations. Thank you.